

CHERRY HILL PTA

SWIG CARD FUNDRAISER

This fundraiser will run from September 12 - September 29.

Hi Parents! We are excited to roll out the Swig Card Fundraiser and very much appreciate your support.

What is this card all about?

We will be selling Swig drink, cookie, and pretzel bite cards. They can be used at any Swig location nationwide, including any new locations that are built. The cards have an expiration date of December 31, 2023, so you will get over a year to use them.

How much does it cost?

Each drink card will be sold for \$26, and will include 10- 44oz drinks, with any number of mix-ins. Each cookie card will be sold for \$19.50 and is good for 10, full sized cookies. Each pretzel bite card will be sold for \$26 and will include 8 cups of pretzels with a sauce. **The earning benefit for our school is \$9 per card sold.** The money will go to Cherry Hill PTA, which supports students and teachers with activities like red ribbon week, battle of the books, teacher dinners, skate night, and much more. Please note the prices may be different online. Due to inflation Swig has increased their prices but our school was grandfathered into the old pricing structure. Please refer to the prices we have listed above.

Donations: If anyone would like to donate directly instead of purchasing a card, that is more than welcome! For the purposes of prizes, every \$10 in donations will be considered equivalent to one card sale.

How to turn in money?

Students will track their sales on the provided tracking sheet. The **ONLY** day students can turn in money for the fundraiser will be **Thursday, September 29th**. Students will need to return their tracking sheet along with their money. Here are the ways to turn in money from sales and donations.

- Paying online (<https://cherryhill.alpineschools.org/>):
 - Click the "PTA Fundraiser" icon on the main page of the Cherry Hill Elementary website
 - On the left hand side of the screen click on "Fundraiser"
 - Click on the card you'd like to purchase (drink, cookie, pretzel bites, donation)
 - Input the following information in the space provided: Student's name, grade, teacher's name
 - Add the item to the cart with the quantity needed.
 - For additional students, please choose a new card with new information to the cart.
- Send cash or check with your student: Cash and checks can be turned in to their teacher in a sealed envelope. Please make checks payable to "Cherry Hill PTA". Please make sure the envelope, tracking sheet, and any checks are labeled with your student's name, grade and teacher name.

What about prizes?

This year the general prizes are a variety of keychains that students can collect. Prizes can be redeemed each week of the fundraiser on Wednesday and Friday after school in the front and back of the school. The PTA will have a marked table with volunteers. Students will need to bring the completed coupon card that reflects their amount of sales (NOT MONEY). Students have the option of coming each time to redeem prizes or can bring them all at once on the last day. Grand prizes will also be awarded at the end of the fundraiser for the top sellers in the following categories: Top seller in each grade, top two overall sellers, classes who sell an average of 1 card per student.

What about card distribution?

After the PTA has collected and counted the money on Thursday, September 29th, a card order will be placed with Swig. The PTA will receive the cards from Swig within 2-3 business days. At that time they will organize and distribute the cards to each teacher. The goal is to have all cards given back to students on Friday, October 7th.

For additional questions, please contact Ryanne Robles at 801.400.8274 or ryer18@hotmail.com.